

# Dow Jones Global Markets News

Sharpen Trading Performance in Global Equity Markets with Fast, Comprehensive News, Commentary and Analysis



In a complex global economy where financial opportunities and risks straddle markets, only Dow Jones Global Markets News gives equity market participants - traders, asset managers, investment bankers and analysts - the confidence to act quickly with a fast, flexible global news source.

## Drive Success with the World's Financial News Leader

Dow Jones Global Markets News helps you see the big picture by delivering more pieces of the global financial puzzle with our most comprehensive service for equity professionals.

For more than 120 years, we've been dedicated to financial news reporting. Dow Jones draws on more than 2,700 journalists in 84 bureaus around the world – a team that's growing every day – and our award-winning reporters provide a continuous stream of new information and insights to help you uncover deal and investment opportunities. And Dow Jones's innovative technology delivers headlines faster than ever so you can make trading decisions more quickly than your competitors.

- Stay ahead of global equities markets and company news for deals and investments
- Monitor all asset classes globally – bonds, foreign exchange, energy and commodities – and the issues that affect equities holdings and trades
- Profit from delivery flexibility by receiving Dow Jones Global Markets News on the workstations, interfaces or applications you prefer

## Gain an Investment Edge with Exclusive Corporate Coverage

A recent independent study showed that Dow Jones delivers more than 25% more original stories for equities market professionals than its nearest competitor<sup>1</sup>. Whether the news comes through official channels or bubbles up through blogs, you'll have facts and analysis that are simply not available elsewhere.

- Stock market news, commentary and analysis
- Coverage of 14,000 companies in North and South America, Europe, Asia, the BRICs and other emerging markets
- Disclosure and corporate actions
- Mergers and acquisitions Industry news – Sector coverage and broad look at trends
- Point of View – Exclusive view on companies and industry trends
- DJ Market Talk – Rolling comment on markets and insiders

<sup>1</sup> Independent research study conducted in April 2008 comparing Dow Jones's breadth and depth of coverage to major competitors.

For more information about Dow Jones Global Markets News, email [sales&trading@dowjones.com](mailto:sales&trading@dowjones.com)

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## React Quickly to Shifts in Global Bond & Currency Markets

Monitor the financial pulse in global currency and debt markets with brisk coverage along with news and perspective on economic events and central bank policy.

- Streaming commentary on market activity and future direction
- Economic statistics and central bank interest rates
- Exclusive columns, including:
  - Money Talks
  - Analysis of economics, markets and policy
  - Big Picture – Perspectives on economic trends
  - Charting Money – Extensive look at the technicals for the day's most interesting financial instruments

## Be Prepared with Key Global Energy News

Moves in the energy markets have far-reaching effects but Dow Jones's real-time news and insights ensure that you'll be on top of events and developments in alternative and renewable sources.

- Oil, natural gas and power – News and commentary Insightful analysis, including:
  - Power Points
  - Unique examination of North American electricity, power and gas markets
  - China Energy Watch
  - Innovative look at China's exploding energy needs
  - Energy Matters

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- In-depth study of the factors affecting pricing for oil and refined products

## Edge Out Competitors with Global Commodities Coverage

Stay ahead of the major developments in commodities markets, including metals and agriculturals, as well as transportation and weather news.

- Market news and commentary
- Supply constraints and food shortages **Exclusive insight, including:**
  - Commodities Corner – What's next in commodities, from trends to investment opportunities
  - Outlook – In-depth analysis from journalists in the field

## Tap the Global Reach & Coverage of Dow Jones

Recognized the world over for its respected intellectual capital and financial reporting, Dow Jones delivers essential publications that add depth to your understanding.

- The Wall Street Journal (U.S., Europe and Asia editions) – When the Journal has a scoop, you'll find it on Dow Jones Newswires first
- Barron's – A must-read for the investing community
- Far Eastern Economic Review – Perspectives on the region

## Act Faster with Real-Time, 24/7 Coverage of Major World Events

In a global wired world, official government statements or medical breakthroughs can instantly impact your portfolio holdings and trading strategies. Dow Jones Global Markets News keeps you abreast of everything you need to make smart calls any hour of the day.

- Politics, policy and policy-makers
- Court decisions
- Weather, natural disasters and disease outbreaks
- Terrorist acts and military conflicts

## Your Snapshot on Market Moves & the Trading Horizon

The daily newsletter, Dow Jones Global Markets Briefing, summarizes the top market-moving stories and offers a preview of what's on the horizon. It also includes Talking Points to share with key clients and corporate, economic and political calendars.

## Flexible Access to News Where You Need It

With delivery through direct feeds for integration into client applications, on proprietary platforms or even on your mobile phone, Dow Jones keeps you competitive by delivering news where you need it. And we partner with leading global market data vendors to ensure that Dow Jones Global Markets News is available on your preferred platform.

Dow Jones NewsPlus – Turn to Dow Jones NewsPlus for a quick overview of global markets and access to exclusive Dow Jones insight and analysis. This enhancement highlights what's moving markets and major corporate stories, with easy links to unique features, market recaps, company profiles and other insightful content.

## The Advantage You Need in Volatile Markets

As our most comprehensive global equity information source, Dow Jones Global Markets News gives traders, fund managers, bankers and analysts an advantage in turbulent markets. When acting smarter or faster can mean locking in larger profits, Dow Jones's award-winning journalists are there with quality news and data backed by cutting-edge technology.

Inside Market Data Awards  
2008

WINNER Best News Provider

For more information about Dow Jones Global Markets News, email [sales&trading@dowjones.com](mailto:sales&trading@dowjones.com)

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