

# Dow Jones Wealth Management

Helping financial advisers to improve their client communications, increase market awareness and drive business development



We understand advisers are busy and want to focus their efforts on clients who need their undivided attention. We know you don't have time to cull through mountains of data to figure out the answers. You need the right intelligence delivered at the right time so you can focus on client communication, market awareness and business development.

## Dow Jones Adviser

In Wealth Management, we focus on delivering what you, the adviser, needs, with carefully curated content drawn from the best of what Dow Jones offers – intelligence from **Dow Jones Newswires, The Wall Street Journal, Barron's, Market Watch and Smart Money.** Our intelligence helps advisers improve day-to-day productivity, initiate and deepen client relationships, start conversations with prospects, grow, consolidate and retain assets and communicate more effectively with their clients.

Dow Jones **Newswires** **THE WALL STREET JOURNAL.** **BARRON'S**

Built for the way you run your practice today:

- **Market and Investing Awareness & Insight** – the most respected news, analysis and insight from Dow Jones, The Wall Street Journal and Barron's linked to market pricing, fundamentals and key economic updates
- **Practice Management** – philanthropy, compliance, healthcare, small businesses, retirement, estate planning, taxes and more – a full portfolio of wealth management tools
- **Tools and Analysis** – stock and fund screeners, advanced charting, company fundamentals, earnings, time-based studies, research and visual displays of data
- **Talking Points** – highly structured summaries of developments in markets that are moving – so you can quickly communicate the financial impact of major events to clients
- **Delivery** – delivered the way you work today: as a Web site, as an integrated tab in a portal or vendor work station, or in your briefcase as a mobile device

## Dow Jones News Service

Drive Profits with Rich Client Intelligence

Dow Jones is uniquely positioned to provide financial services firms with valuable intelligence that can help them grow, retain and consolidate client assets.

Financial professionals have long relied on Dow Jones News Service for comprehensive, real-time news on everything that affects North American companies and markets. Rely on Dow Jones to keep you up-to-date on companies and markets, and count on us to deliver the latest information on wealth management issues and other topics that build enduring relationships with your clients.

Dow Jones Newswires is the exclusive real-time outlet for The Wall Street Journal, Barron's and SmartMoney, putting the most influential financial publications right on your desktop.

For more information about Dow Jones Wealth Management, please contact us at [www.dowjones.com/wm/wmfacts](http://www.dowjones.com/wm/wmfacts).

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## Dow Jones Adviser Publisher

**Dow Jones Adviser Publisher** is a solution suite that provides marketing teams and advisers with capabilities and content to more easily create targeted, intelligent client communications. Use our intelligence - the most trusted news and information - to inform your communications. Customize, personalize and distribute from one adviser to many clients with a host of flexible delivery options.

By delivering the right intelligence to the right client at the right time, advisers will build loyalty through more frequent and regular contact with their clients. **Dow Jones Adviser Publisher** provides access to **trusted** sources, enabling advisers to align in-depth news to client needs.

**Dow Jones Adviser Publisher** offers flexible solutions to fit your business requirements, ranging from expert Dow Jones editors helping you distribute news internally in your corporate style to custom concierge publishing services.

A compliance process will soon be part of the offering, allowing advisers to build their own communications.



## Dow Jones FX Select

**Dow Jones FX Select** helps companies deliver more value to their currency trading customers by enabling them to provide timely, market-focused news directly into the tools, online channels and critical applications their customers use to stay ahead of what's influencing the flow of money.

FX Select is produced by an international editorial team reporting around the clock – from the open in Australia to the market close in the Americas – so you'll have a clear view into exactly what's affecting interest and exchange rates. From breaking news about events to commentary and analysis on trends and policies driving major and exotic currency markets, Dow Jones reporters cover all the key currency trading centers and issues.

## Dow Jones Local Language Services

Enable faster market decisions and demonstrate superior client service by deploying Dow Jones's trusted native-language resources to staff, platforms and Web sites. From trading operations to asset gathering to customer service, the ability to access news and analysis and share information in an individual's first language can sharpen performance firm-wide and enhance the service experience.

Dow Jones's award-winning teams of regional journalists and editors produce hundreds of real-time news items daily on global and local issues – in 10 languages. Now supported by cutting-edge Dow Jones technology, we work with translators to deliver relevant, market-moving financial and business information faster than ever.

- Arabic
- Chinese
- Dutch
- French
- German
- Italian
- Japanese
- Portuguese
- Russian
- Spanish

Turkish, Farsi and Korean services are in the pipeline and coming soon.

For more information about Dow Jones Wealth Management, please contact us at [www.dowjones.com/wm/wmfacts](http://www.dowjones.com/wm/wmfacts).