

## MarketWatch.com

MarketWatch.com, published by Dow Jones & Company, tracks the pulse of markets for engaged investors with more than nine million visitors per month. The site is a leading innovator in business and investment news, real-time commentary and financial tools and data, with dedicated journalists generating more than 500 headlines, stories and market briefs a day from around the world. MarketWatch.com is a member of The Wall Street Journal Digital Network, which includes WSJ.com, Barrons.com and AllThingsD.com.

### PREMIUM PRODUCTS

- MarketWatch.com offers 10 premium product offerings. Among the lineup of premium services includes “Hulbert on Markets: What’s Working Now,” a weekly newsletter targeting active investors written by Mark Hulbert, a senior columnist for MarketWatch; and “Revolution Investing,” a premium newsletter written by Cody Willard that provides stock picks and insightful commentary to help active investors understand how the changing political and financial landscape impacts investments, including what new opportunities and new risks have been created.
- In addition, MarketWatch offers subscription products for individual investors, including the Hulbert Financial Digest suite of products, Retirement Weekly and ETF Trader. The MarketWatch Radio Network also provides radio updates every 30 minutes.
- **Trading Deck** is a section of marketwatch.com that is dedicated to trading ideas, which features opinions and conversations from markets professionals who bring the perspective of those with skin in the game, such as money managers, analysts, brokers/dealers, financial advisors, portfolio modelers and researchers.
- **Virtual Stock Exchange** is a game played by active investors where users can trade in real-time using a virtual portfolio.
- MarketWatch is available on iPad, iPhone, Blackberry and Nokia.

Updated: *January 2012*